



# The National Children's Advocacy Center



June 2008

#12031



\* To Model, Promote, and Deliver Excellence in Child Abuse Response and Prevention through Service, Education, and Leadership \*

National Children's Advocacy Center 210 Pratt Avenue Huntsville, AL 35801 Phone: (256) 533-KIDS (5437) Website: www.nationalcac.org

## CarMax and WAAY 31 Raise Money for NCAC



CarMax, the nation's largest retailer of used cars, held a grand opening luncheon on Thursday, May 22<sup>nd</sup> to commemorate the opening of the new Huntsville location. The event included a ribbon cutting, luncheon

and "Road Rally" for charity. The "Road Rally" featured local television personalities competing in a driving challenge, including parallel-parking, pack-the-trunk challenge and a car lot scavenger hunt. CarMax donated \$1,000 to each participant's charity of choice, and the winner's charity received an additional \$1,000.

The CarMax Road Rally participants included WAAY-TV lead anchor Karen Adams who raced for the National Children's Advocacy Center. Other participants were WZDX-TV Features Reporter Ken Conley, WHNT-TV Meteorologist Spencer Denton and WAFF-TV Meteorologist Brad Travis. Other organizations that received the donations were The Ability Foundation, American Cancer Society - Relay for Life, United Way of Madison County - Severe Weather Early Warning Project. Special thanks to Karen Adams and WAAY 31 for choosing the NCAC as your benefiting charity! (Pictured above: Catherine Hereford, NCAC Development Director; Karen Adams, WAAY 31 Lead Anchor; and Chris Newlin, NCAC Executive Director.)



## Professional Spotlight

**Jane Orton LCSW, PIP;  
Clinical Director**

**Q: What are your responsibilities as NCAC Clinical Director?**

A: My job is to provide oversight to the Clinical Department and deliver direct clinical and forensic services to children and adolescents among other duties. One of my goals is to develop the program into something that provides accessible services to all who need them and to provide those services with a caring heart. I want children and families who enter our building, often hurting, to leave with a sense of hope. Each staff person, regardless of job duties, plays a vital role in achieving these goals.

**Q: What is your professional and educational background?**

A: For most of my career, I have focused mainly on children and adolescents in a variety of settings including schools, health department, medical/hospital, and child welfare. Before coming to the NCAC, I worked as Director of Children and Adolescent Services at the Mental Health Center of Madison County. I have also managed the Crisis Admissions Division. I have taught Social Work courses at the undergraduate and graduate level. I received my master's degree at the University of Louisville in Social Work. My undergraduate work was completed at Western Kentucky University in Social Work and Psychology.

**Q: How would you describe a good day for you at the agency?**

A: It's a good day when I'm able to conduct a forensic interview that gives one child a voice they may not have had previously. It's a good day when a problem is solved that will ultimately improve some aspect of a child's life.

**Q: As a new employee (Jane's first day was March 31), what are some of your observations about the NCAC?**

A: I would like to speak to how the staff feels like a family. The love and concern amongst the staff is readily evident. This is a healthy sign especially since we deal with such sad and emotional issues every day. I have also observed how the staff members as a whole work here for the cause of abused children rather than looking at it as "just a job". It is nice to see evidence of genuine interest in the Clinical Department expressed by persons in other departments. The caliber of the staff is very high. Almost every person I have met seems to have the capacity to be a leader. In sports we might say that "we have a deep bench". That's the sign of a strong team! I am really thankful to be a part of this one.

## 2008 Community Partners

Learn more about becoming a 2008 Community Partner by visiting [www.nationalcac.org](http://www.nationalcac.org)



MOTOR MANUFACTURING ALABAMA

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Architecture & Interiors



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## Ways to Give in 2008

• **September Celebration Sponsors:** We are currently seeking event sponsors for the 2008 September Celebration for the Kids. Sponsorships range from \$1,000 to \$7,500. Each sponsorship level also comes with marketing and event benefits. Visit our website or contact Catherine Hereford at 256-327-3780 or [chereford@nationalcac.org](mailto:chereford@nationalcac.org) for more information.



• **Community Partner:** For a donation of \$5,000 your business or organization can be a 2008 Community Partner. With your donation you will receive various marketing benefits. The NCAC will benefit from the partnership by using your donation to provide funding for our programs and services that help those in our local community. For more details on how to get involved contact Catherine Hereford at 256-327-3780 or [chereford@nationalcac.org](mailto:chereford@nationalcac.org)

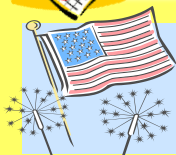


• **“Cement Your Legacy” in the fight against child abuse!** The NCAC has completed construction of the new Pavilion in the backyard of our campus. The Pavilion was built with generous funding from the U.S. Department of Housing and Urban Development.

You can “Cement Your Legacy” by purchasing a brick paver that will be placed at the foot of the Pavilion. The pavers will be engraved with special messages written by you! All of the proceeds from the sales will go to support local NCAC programs and services. Bricks are on sale now and start at only \$50. To learn more about sizes and prices and to print an order form, please visit [www.nationalcac.org](http://www.nationalcac.org).

• **NCAC Membership:** You can make a difference in the lives of the children and families by becoming a member of the NCAC. Individual and Family Memberships start at \$25 a year and Business/Corporate Memberships start at \$250 a year. Your generous donations have a HUGE impact on many lives. To make a donation please visit our website [www.nationalcac.org](http://www.nationalcac.org) and click on the **Donate Now** button. You can also send checks by mail. Together we can make a difference....one child at a time!

## Mark Your Calendar



Celebrate Independence Day with the 42<sup>nd</sup> Annual Exchange Club of Greater Huntsville Fireworks Show on Friday, July 4, 2008 at Bridge Street. Bring the whole family out for a night of fun! There will be a children's area open from 5:00pm until 9:00pm (a \$5.00 admissions fee will be charged for unlimited use of the children's area for the evening). The free fireworks show will begin at dark! Donations will be taken at all Bridge Street shops and restaurants to benefit the National Children's Advocacy Center and the Exchange Club of Greater Huntsville.

*Sponsored by Bridge Street, Mayor Loretta Spencer and the Exchange Club of Greater Huntsville.*

## 2008 September Celebration for the Kids

Save the Date for the 7<sup>th</sup> Annual September Celebration for the Kids. The event will begin on Friday, September 19<sup>th</sup> at the NEW Westin at Bridge Street. Join us for a night of Atmosphere and Elegance with Dinner, Dancing and Auctions. Tickets are \$100 per person. \*The Westin has also made available room discounts for guests of the Celebration on the night of the event. Just mention the NCAC September Celebration when you book your room.

Continue the Celebration on Monday, September 22<sup>nd</sup> at the Huntsville Country Club with the *Spike McRoy Kids Classic Golf Tournament*. Teams of four are \$1,200. There will be a morning and afternoon flight. To learn more visit our website [www.nationalcac.org](http://www.nationalcac.org) click on *Help us Help Children* followed by *Ways to Give* and then click *Special Events*. You can also contact Catherine Hereford at 256. 237.3780 or [Chereford@nationalcac.org](mailto:Chereford@nationalcac.org).

## Girl Scouts



Girl Scout Troop 446 (pictured left) sold extra Girl Scout cookies to donate to the families served at the NCAC. Troop 539 (pictured right) and Troop 400 (not pictured) collected hygiene products for our families as part of their “April Showers” project.

For more information about NCAC programs and services please visit [www.nationalcac.org](http://www.nationalcac.org)

If you suspect child abuse, call the National Child Abuse Hotline: 1-800-4ACHILD (800-422-4453)

To report child abuse in Huntsville or Madison County, AL call: 256-535-4500