



The National Children's Advocacy Center



May 2008

#12031



** to model, promote, and deliver excellence in child abuse response and prevention through service, education, and leadership**

National Children's Advocacy Center 210 Pratt Avenue Huntsville, AL 35801 Phone: (256) 533-KIDS (5437) Website: www.nationalcac.org

April: Child Abuse Prevention Month

April is nationally recognized as Child Abuse Prevention Month. Locally, the NCAC held symbolic events to draw attention to the great need for child abuse prevention programs and education. On Wednesday, April 16, a child abuse prevention proclamation was read by Mayor Loretta Spencer. NCAC Executive Director, Chris Newlin, and Prevention Director Deborah Callins both spoke about the importance of prevention efforts. Mickey Ellis also spoke on behalf of Congressman Bud Cramer.



Throughout the month of April, 469 pinwheels decorated the front lawn of the NCAC campus. Each pinwheel represented one known child in Madison County who had been abused in 2007. The sign facing Pratt Avenue read "One pinwheel = One known child abused in Madison County. PREVENT CHILD ABUSE!" We would like to thank the students from Mr. Lipinski's Bob Jones High School Community Based Work Program for putting all of the pinwheels in the lawn!

Professional Spotlight Pamela Wales: Training Coordinator



What are your responsibilities as an NCAC Training Coordinator?

I work with our lead Faculty Trainer (Linda Cordisco Steele) in organizing an agenda and materials for each individual training, arrange travel and lodging for out of town speakers, as well as arranging the registration and logistics for the trainees. I am responsible for four different trainings offered several times a year. I also organize the Pre-Convention Workshops during our annual Symposium and am involved in our Prevention Conference. When needed, I travel to various states to coordinate our customized trainings.

What is your educational background and former related employment?

I graduated from the University of Alabama in Child Development with an emphasis in Child Life (working with hospitalized children). My graduate work is from the University of Montana. I worked as a Elementary School Counselor in rural Northwest Montana prior to moving to Huntsville. Prior to that, I spent many years working with child burn victims and child cancer patients as a Child Life Specialist in Texas.

What is your favorite part of your job?

Working with such wonderful people here at the agency. Even during the toughest times we seem to have "fun". Also, meeting such interesting people from all over the world that attend our trainings. I also enjoy the travel involved with our customized trainings.

Are there volunteer opportunities with your department and if so when and what kind?

We have many needs for volunteers especially around Symposium and Prevention Conference times. Currently, we are in need of people with computer skills to enter information into our database.

2008 Community Partners

Learn more about becoming a 2008 Community Partner by visiting www.nationalcac.org



Pictured: Adam Palmer, Dolce Business Development Manager; Catherine Hereford, NCAC Development Director, and Sean Hayden, Ketchup Manager.

Dolce, a new restaurant located in Bridge Street, opened its doors to the NCAC on Monday, April 7th, generously donating 20% of the night's net proceeds to further our mission. Together, we raised \$1,092.



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Ways to Give in 2008

•September Celebration Sponsors: We are currently seeking event sponsors for our largest annual fundraiser. Held in September, the Celebration is a two day event starting on Friday, September 19th and continuing on Monday, September 22nd. Friday night is a night of "Atmosphere and Elegance" at the new **Westin in Bridge Street**. There will be dinner, dancing, and auctions. Monday is the **Spike McRoy Kids Classic** golf tournament held at the **Huntsville Country Club**. Sponsorships range from \$1,000 to \$7,500. Each sponsorship level also comes with marketing and event benefits. Contact Catherine Hereford at 256-327-3780 or chereford@nationalcac.org for more information.



•NCAC Membership: You can make a difference in the lives of the children and families by becoming a member of the NCAC. Individual and Family Memberships start at \$25 a year and Business/Corporate Memberships start at \$250 a year. Your generous donations have a HUGE impact on many lives. To make a donation please visit our website www.nationalcac.org and click on the **Donate Now** button. You can also send checks by mail. Together we can make a difference....one child at a time!

•"Cement Your Legacy" in the fight against child abuse! The NCAC has almost completed construction on the new Pavilion in the backyard of our campus. This great new space will provide an outdoor setting for both service delivery to our clients, comfort for our out-of-town trainees, and an outstanding setting for future special events to be hosted on campus. The Pavilion was built with generous funding from the U.S. Department of Housing and Urban Development. It was designed with significant input from the NCAC staff for our daily work, but will also be available on a limited basis for outside community activities which are consistent with the NCAC mission.



You can "Cement Your Legacy" by purchasing a brick paver that will be placed at the foot of the pavilion throughout the month of May. The pavers will be engraved with special messages written by you! All of the proceeds from the sales will go to support NCAC programs and services. Bricks are on sale now and start at only \$50. To learn more about sizes and prices and to print an order form, please visit www.nationalcac.org.



Mark Your Calendar

Mother's Day Sales to Benefit NCAC

On Thursday, May 8th, Donny's Diamond Gallery will host a NCAC Day at their store located at 2510 Memorial Parkway. Owners Donny Maleknia and his wife Fatemeh Nazarieh are going to generously donate 20% of the days proceeds to the NCAC in honor of Mother's Day. Throughout the day, Donny's Diamond Gallery will have refreshments and chances to win fabulous door prizes for all who visit the store. What a fantastic way to honor the mothers and children of this community!



Royal Funeral Home Celebrates 90 Years of Service

Royal Funeral Home, established in 1918, will celebrate its 90th anniversary with several special events and activities during the week of June 2- 8, 2008. The anniversary also provides the opportunity for Royal to honor the community by donating all of the proceeds from the anniversary events to the National Children's Advocacy Center and Harris Home for Children.

"Throughout our ninety years in business, Royal has always believed in community re-investment so it is only natural that we continue this legacy of giving in celebration of this momentous occasion," said Karen Jones Smith and David Smith, owners of Royal Funeral Home.

The anniversary events will take place June 2- 8, 2008 and feature city-wide cultural events with famed artist Jonathan Green, a pilgrimage and unveiling of Glenwood Cemetery, a Masquerade Ball at the Von Braun Center and a gospel jubilee. For more information, please contact Kim Long at 256-534-8481 or email ktravL411@aol.com.

For more information about NCAC programs and services please visit www.nationalcac.org

If you suspect child abuse, call the National Child Abuse Hotline: 1-800-4ACHILD (800-422-4453)

To report child abuse in Huntsville or Madison County, AL call: 256-535-4500