



**National Children's
Advocacy Center**

Annual Impact Report

2023



from our CEO

2023 was a year of self-reflection and strategic planning at the NCAC. Examining our history and planning an intentional path into the future was the focus of the year-long strategic planning process which involved the NCAC Board of Directors, staff, and Stakeholders. The 2024-2026 strategic plan includes a newly minted mission statement, four strategic priorities, and organizational values that will guide our work over the next three years. A new agency logo and branding will debut in 2024 – after 38 years, we were in need of a fresh new look!

All of this work took place alongside our ongoing efforts to support and serve children and families in our community who are at risk or have suffered abuse, while training child abuse professionals nationally and internationally to better serve children and families in other communities. These two efforts, while distinct, are not separate – they work in tandem to implement best practices at the local level while leading the field in continuing to improve, grow, and serve children.

Our new mission statement is a concise description of the work being done here in our community and further afield and is aspirational in reach and scope:

TO CHAMPION AND STRENGTHEN THE GLOBAL RESPONSE TO CHILD ABUSE.

We want to **champion** the child abuse issue because it is critical for all communities and nations to address as it ultimately affects our world’s health and economy. We want to **strengthen** the response to child abuse in our community and communities all over the world. Our **global** intent starts at home and radiates across the world – we care deeply about taking care of the children and families in our community and will also empower communities throughout the world to address child abuse and its impacts on society. When we say **response**, we mean this in the broadest sense possible. This includes efforts to prevent abuse from happening and responding effectively when it does occur.

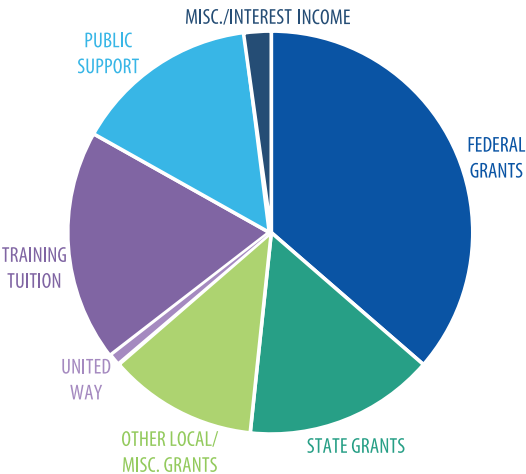
In this report, you’ll hear from the department heads who deal with all angles of this equation and how they are working together to improve and inform the work of the agency locally, nationally, and internationally.

Your ongoing support is critical to the care of our local children and families, providing them with a quality of care and healing that is second to none, while we lead the field in best practices and cutting edge innovation.

This work can’t exist without you and your support, and we remain eternally grateful.

CHRIS NEWLIN, CEO

REVENUE		EXPENSES	
Federal Grants	\$2,622,626	Personnel	\$4,596,220
State Grants	1,103,120	Travel	246,373
Other Local/Misc. Grants	863,200	Supplies	120,087
Training Tuition	1,341,202	Consultants & Contracts	1,358,013
Public Support	1,072,872	Facility Costs/Depreciation	457,925
United Way	48,500	Other	254,860
Misc./Interest Income	159,090	Total Expenditures	\$7,033,478
Total Support & Revenue	\$7,210,610		





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Work between Children and Family Services and the Professional Services Department has long been collaborative with each putting into practice what we've learned, in very tangible ways. Our community, our nation, our world, is better because of the work being accomplished – and we owe our thanks to you, our donors, for making it possible.



"Since before NCAC opened its doors to serve children and families we were bringing together

child abuse professionals to share ideas and training in what we were doing in Huntsville and we continue to do that to this day. We provide training and support to child abuse professionals all over the world. We train child abuse professionals in how to talk to children, which is our forensic interview training. We provide a lot of thought leadership around the world around forensic interviewing.

One of the ways we work together with the training we're doing nationally and internationally and the work we're doing locally, is that each informs the other. When we are working on projects or ideas that are created by our national experts, we're implementing them here. And by implementing them here we're also refining those ideas and projects in ways that impact everybody for the positive."

KAREN HANGARTNER
LMSW, Director of Professional Services

Professional Services Department

In 2023, the Professional Services Department (PSD) trained a total of

26,339 people in **50 states**
and **9 countries**

941

professionals trained in forensic interviewing of children

18,678

individuals trained via the NCACvtc

CALiO™ (Child Abuse Library Online) provided technical assistance or training to

729

people and had

20,034

unique users

The TTA (Training and Technical Assistance) grant trained

2,487

people via technical assistance, conference presentations, webinars and workshops

SRCAC (Southern Regional Children's Advocacy Center) trained

2,365

people

The 2023 International Symposium on Child Abuse had **1,158** attendees

STEWARDS OF CHILDREN

669

adults participated in

42

child sexual abuse prevention trainings

389

home visits were provided to address the needs of over-burdened first-time parents

96%

home visitation services with no substantiated reports of abuse or neglect

PARTNERSHIP IN PARENTING

233

children of families impacted

121



"We provide forensic interviews for children and that is their chance to give their

statement about what may have happened to them. We provide medical exams, which are very much like a pediatrician visit. We provide family advocacy so the caregiver can get support and understand what the process looks like. We provide therapy based on evidence-based therapy models.

Our local practice can inform national and international work by talking about the trends we are seeing and the obstacles we're hitting, then finding out what they're seeing nationally. Our colleagues doing this work can take this information out into the national landscape and figure out how we can best support the work nationwide."

ERICA HOCHBERGER
LICSW, Clinical and Intervention Director

Intervention Department

888 MDT (Multi-Disciplinary Team) Case Reviews	429 Forensic Interviews	2 Forensic Interviews conducted in Spanish
148 Forensic Medical Exams	750 Interactions with Facility Dog Wilson	1,781 Family Advocate connections
105 Therapy Intakes	1,577 Therapy Sessions	1,712 Therapy Hours
14 Spanish Parenting Classes	8 Hispanic Outreach to families	476 CARES Case Reviews
54 CARES Clients	2 Handle With Care active sites	2 Handle With Care sites pending
8 Handle With Care interest sites	25 Handle With Care Trainings	

STOP CHILD ABUSE & NEGLECT (SCAN)

305
programs provided to
8,008
students in
Madison County
and Madison City
school systems

4
children disclosed
abuse during SCAN
presentations



"In 2023, we provided lots of different prevention services in our community. We helped kids learn what to do if they felt unsafe. We helped families learn how to provide a safe and healthy environment for their children. We talked to adults about how to prevent sexual abuse of children.

Over the years all of our services have worked together. What we're doing with our strategic plan is bringing it all together so we're very intentional about our cross pollination. What we're doing internationally and nationally is really informing what we're doing locally and what we're doing locally is informing the work we're doing."

PAM CLASGENS
MA, Prevention Director

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