MISSION STATEMENT

The NCAC models, promotes, and delivers excellence in child abuse response and prevention through service, education, and leadership.
OVERVIEW
The 2013 Annual Report is organized in 5 parts.

CHILD & FAMILY SERVICES
PROFESSIONAL SERVICES
SUPPORTERS
FINANCIALS
LEADERSHIP
The National Children’s Advocacy Center (NCAC) revolutionized the United States’ response to child sexual abuse. Since its creation in 1985, the NCAC has served as a model for the 900+ Children’s Advocacy Centers (CACs) now operating in the United States and in more than 25 countries throughout the world.

www.nationalcac.org
256-533-KIDS
Prevention
prevention@nationalcac.org

Intervention
Intervention-Distribution@nationalcac.org

Development
development@nationalcac.org

The National Training Center
training@nationalcac.org

SRCAC
srcac@nationalcac.org
Child & Family Services

Prevention Services
- Healthy Families
- SCAN
- Partnership in Parenting

Intervention Services
- Multidisciplinary Team
- Forensic Interviews
- Medical Services
- Therapy
- Family Advocate
PREVENTION SERVICES

Healthy Families  SCAN  Partnership in Parenting
Healthy Families North Alabama is a parent support program for first-time parents living in Madison County.

A Family Support Worker from Healthy Families meets with parents in their home sharing effective parenting and child development information.
HEALTHY Families

35  Parents attended Community Parenting Classes

63  Families received in-home assessment services

246 Families received case management/referral services

1063 Home visits were conducted by Family Support Workers

70  Families, including 80 children, participated in home visitation services
Stop Child Abuse and Neglect (SCAN) is a school-based program designed to provide child abuse prevention and safety information to school children. Staff members and trained volunteers teach youth about personal safety including inappropriate touching, Internet safety, and bullying.
SCAN
Stop Child Abuse and Neglect

7,535
Children in preschools, 3rd, 5th, and 7th grades were presented 214 school-based Child Abuse Prevention and safety programs

3
Disclosures of child abuse made to SCAN staff
PARTNERSHIP IN Parenting

Partnership in Parenting offers cooperative parenting education, healthy relationship information, and connections to Huntsville/Madison County community resources to parents.

282 Children were impacted by services to parents

95 Families participated in services
INTERVENTION SERVICES

- Multidisciplinary Team
- Forensic Interviews
- Medical Services
- Therapy
- Family Advocate
Multidisciplinary Team (MDT)

MDT provides a coordinated and child-friendly response to sexual abuse and severe physical abuse allegations.

827 Cases of child sexual abuse and severe physical abuse reviewed
Forensic Interviews

Forensic services are provided to children who may have experienced abuse or who have witnessed a crime or other violent act. The primary aim of forensic services is to aid in ensuring the safety of the individual child as well as other children in the community.

545

Forensic Interviews conducted with alleged child abuse victims

13

Extended Forensic Interviews
Medical Services

A medical exam is offered to any child who has allegations or concerns of abuse. The NCAC has a pediatric nurse practitioner on staff and is available to perform specialized medical evaluations on site in a child friendly, non-threatening environment.

120 Alleged child victims who received specialized medical exams
Therapy Services

Children between the age of 2 and 18 who have experienced a trauma may be referred for therapy. In addition, siblings of those children are eligible for services. Evidence based therapy, including Trauma-Focused Cognitive Behavioral Therapy (TF-CBT) and Parent-Child Interaction Therapy (PCIT) are provided at no cost to families.

1447

Hours of therapy for child abuse victims

113

Child abuse victims received therapy
Family Advocate

Family Advocacy services are provided to the parents and guardians of children who participate in forensic interviews, although other caregivers may be referred to the program as well. These services are designed to give support and education to caregivers in a one-on-one setting or through support groups.

391 Caregivers received crisis interviews
465 Caregivers participated in program services
THE BREAKDOWN TYPES OF ABUSE

- 62.9% Sexual Abuse
- 20.2% Physical Abuse
- 8.8% Neglect
- 3.6% Drug Endangered
- 2.1% Witness to Abuse
- 1.7% Prevention Screening
- 0.7% Witness to Violence
Alleged Victims by Race

58.9% White
32.2% African American
2.8% Multi-Racial
2.8% Hispanic/Latino
2.0% Bi-Racial
0.6% Asian/Pacific Islander
0.5% Native American
0.2% Other
Alleged Victims by Gender

63.2% Female
36.8% Male
Alleged Victims by Age

0-6 years: 33%
7-12 years: 36%
13-18 years: 31%
Southern Regional Children's Advocacy Center (SRCAC)

The SRCAC, one of four regional centers nationwide, provides information, consultation, training, and technical assistance to help establish and strengthen Children's Advocacy Centers in 16 southern states and the District of Columbia. SRCAC works in partnership with 16 Chapter organizations to deliver services to almost 400 established or developing CACs.
SRCAC by the numbers:

969 Child abuse professionals received technical assistance or consultations regarding CAC development or child abuse issues from SRCAC.

3842 Child abuse professionals attended the 30 presentations made at national, regional, or state conferences or attended one of the 85 training, on-site technical assistance, or chapter visits conducted by SRCAC.

1753 Professionals received information about SRCAC services and support through marketing opportunities at national and state conferences.

51 Cross-regional collaborations resulted in 34 Peer Review of Forensic Interviewing Video conferences, 5 Forensic Interview Journal Club Calls and 12 Mental Health Journal Call.

264 Accredited CACs and 72 Associate CACs are in the Southern Region. This represents 44% of all the accredited CACs and 44% of the associate member CACs in the country.
The National Training Center

The National Training Center is one of the leading providers of national and international training and technical assistance for professionals working with abused children and their families. In addition to the approximately 50 in-person trainings provided annually and the 60 online trainings available on our website, the Training Center hosts the annual National Symposium on Child Abuse, the oldest running child abuse conference in the U.S.; and is the home of the CALiO™ (Child Abuse Library Online), the largest professional resource collection in the U.S. of published knowledge, educational materials and resources related to child maltreatment.
NCAC Open Registration Trainings:

391 Child abuse response professionals trained from 47 states, the U.S. Armed Forces, the District of Columbia, Puerto Rico, and 7 foreign countries

U.S. Customized Trainings:

1019 Professionals trained from 17 states

International Customized Trainings:

124 Professionals trained from Canada, Brazil, and Australia

Online Trainings:

3448 People from 50 states and 33 foreign countries

29th National Symposium on Child Abuse:

918 Trained professionals from 47 states, the District of Columbia, and 6 foreign countries
CALiO™

had 11,072 unique visitors (19,711 total visits) from 131 countries around the world in 2013

NCAC Website

www.nationalcac.org has both a national and international reach, with 154,423 unique visitors (221,306 total visits) coming from 193 countries around the world in 2013
We Want To THANK YOU for your support.

Community Partners
CenturyLink
Crestwood Medical Center
ERC, Inc.
IronMountain Solutions
Knology
LOGOS
Radiance Technologies
ServisFirst Bank
Smallbox Entertainment Group
The Boeing Company
Trideum

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The Burwell Foundation
The Jurenko Foundation
Olin King Foundation
The Daniel Foundation
CAS Cares, Inc.
The Hillcrest Foundation
Boeing Employee Community Fund
The Trideum Foundation
September Celebration
SPONSORS

Presenting
The Grainger Foundation

Benefactor
Donny's Diamond Gallery
Toyota Motor Manufacturing of Alabama

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Alabama Foundation Specialists
Mr. and Mrs. Rey Almodovar
Goodwyn Mills and Cawood
Mr. Hank Isenberg
Morgan Stanley Smith Barney
Techni-Core

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Mr. & Mrs. Kenneth Aschenbrenner
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Ms. Kathy Mcfarland
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Mr. & Mrs. Joey Ceci
Mr. David Hatchett
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Prezi
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5K/1M & FUN RUN

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Colonial Graphics Group
First Financial Group
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Protectors' Circle Guardian - Dr. and Mrs. Howard G. Miller

Protectors' Circle Society

Mr. and Mrs. Rey Almodovar
Dr. and Mrs. Michael Cantrell
Dr. and Mrs. Walt Grundy
Mr. and Mrs. Scott Hangartner
Mr. David Hatchett Dr. Prema Monteiro
MG (Ret.) abd Mrs. Virgil Packett II
Mr. and Mrs. Tony Palumbo

Protectors' Circle Benefactor

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Mr. and Mrs. Tom Guffey
Mr. and Mrs. Stephen Mann
Mr. Paul Melkus
Mr. and Mrs. Michael Roche
Mrs. Darlene Woodard
VOLUNTEERS

2982 hours were donated by volunteers and interns who helped with child care, conferences, clerical tasks, training, special events and other needs.

$67,244.10 Estimated value of total service hours for 2013, using Independent Sector's 2013 formula of $22.55 per volunteer hour.
# FINANCIALS

January 1, 2013 - December 31, 2013

## Revenue

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal Grants</td>
<td>$2,439,563</td>
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<tr>
<td>State of Alabama Grants</td>
<td>$587,783</td>
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<tr>
<td>Other Local and Miscellaneous Grants</td>
<td>$84,867</td>
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<tr>
<td>United Way</td>
<td>$69,309</td>
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<td>Training Fees</td>
<td>$856,749</td>
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<tr>
<td>Public Support and Contributions</td>
<td>$621,698</td>
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<td>Miscellaneous/Interest Income</td>
<td>$109,399</td>
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<tr>
<td>Unrealized gain - Endowment Investment</td>
<td>$42,302</td>
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**Total Support and Revenue**  
$4,811,670

## Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<td>Personnel</td>
<td>$2,355,806</td>
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<tr>
<td>Travel</td>
<td>$147,401</td>
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<tr>
<td>Supplies</td>
<td>$116,000</td>
</tr>
<tr>
<td>Consultants/Contracts</td>
<td>$1,444,141</td>
</tr>
<tr>
<td>Other</td>
<td>$600,362</td>
</tr>
</tbody>
</table>

**Total Expenditures**  
$4,663,710
LEADERSHIP

The National Children’s Advocacy Center (NCAC) is a 501c (3) agency which operates under the general supervision of the agency’s Executive Director, who reports to a volunteer Board of Directors. The NCAC’s Board of Directors consists of up to 20 elected members from varied backgrounds throughout the community and 12 community stakeholders representing partner agencies and key leadership positions within the community. The Board Members focus their diverse talents primarily on providing broad oversight and direction to the NCAC.

OFFICERS  BOARD OF DIRECTORS  STAKEHOLDERS
Chris Newlin, MS LPC, is the Executive Director of the National Children’s Advocacy Center where he is responsible for providing leadership and management of the NCAC and participating in national and international training and leadership activities regarding the protection of children.
Board Officers

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Secretary: Chris Kuffner
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Dr. Dee Fowler, Superintendent, Madison City Schools
Hon. Dale Strong, Chairman, Madison County Commission
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Larry Muncey, Madison Chief of Police
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National Children’s Advocacy Center

VISIT OUR WEBSITE

www.nationalcac.org

Local Service. Global Leadership.