



FRIENDS

Evaluation Toolkit and Logic Model Builder

Edi Winkle



FRIENDS National Resource Center for Community Based Child Abuse Prevention
A Service of the Children's Bureau

FRIENDS IS...

A National Resource
Center funded by Administration
on Children, Youth and Families,
Children's Bureau to promote the
purposes of the Community-
Based Child Abuse Prevention
(CBCAP) program.



Demonstration

Evaluation Toolkit

[http://www.friendsnrc.org/outcome/toolkit/
index.htm](http://www.friendsnrc.org/outcome/toolkit/index.htm)

Logic Model Builder

[www.childwelfare.gov/preventing/develop
ing/toolkit/](http://www.childwelfare.gov/preventing/developing/toolkit/)

Evaluation Toolkit & Logic Model Builder

- help programs identify:
 - Outcomes anticipated by the program
 - Indicators of success
 - Evaluation instruments to measure success

Collaborative Effort

Content

- FRIENDS National Resource Center for Community Based Child Abuse Prevention

Database

- Child Welfare Information Gateway

pics

Family-Centered Practice

Child Abuse & Neglect

Preventing Child Abuse
& Neglect

Overview

Strengthening Families

Public Awareness &
Creating Supportive
Communities

Prevention Programs

Developing & Sustaining
Prevention Programs

Evaluating Prevention
Programs

Responding to Child Abuse
& Neglect

Supporting & Preserving
Families

Out-of-Home Care

Achieving & Maintaining
Permanency

Adoption

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Evaluation Toolkit and Logic Model Builder

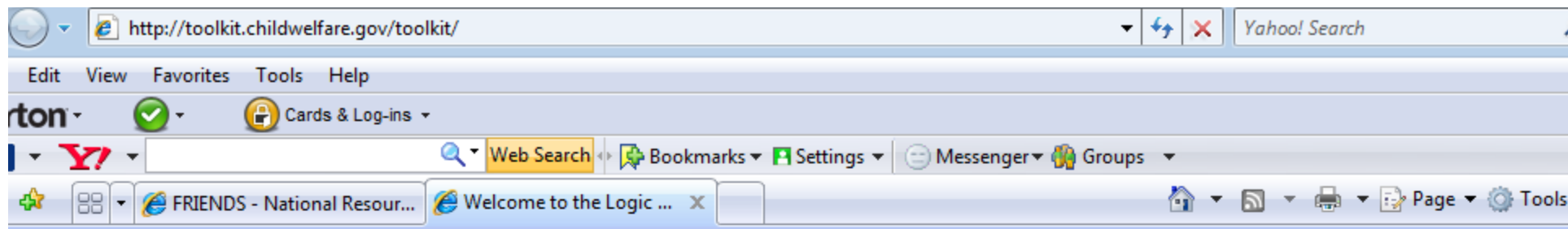
Evaluating the outcomes of prevention and family support programs is critical for program growth and improvement. Programs need to provide convincing evidence that their work makes important differences for the children, families, and communities they serve.

The FRIENDS National Resource Center has developed an Evaluation Toolkit to help prevention programs in their evaluation efforts. The toolkit assists child abuse and neglect prevention, family support, and parenting programs in evaluating their effectiveness in improving outcomes for children and families. Visit the FRIENDS website: [Evaluation Toolkit](#).

One component of the Evaluation Toolkit is the Logic Model Builder for Child Abuse and Neglect Prevention/Family Support Programs. The Logic Model Builder was designed to provide guidance in developing a logic model—that is, a picture of how a program works. Learn more about [logic models](#) (PDF - 24 KB). Child Welfare Information Gateway also offers a Logic Model Builder for Postadoption Services Programs.

The Logic Model Builder helps programs identify anticipated outcomes, indicators of success, and evaluation instruments that may be appropriate to measure success. The logic model will help you get started in planning an evaluation of your program.

[Enter Logic Model Builder](#)



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Logic Model Builders

Use our Logic Model Builders to create logic models for Child Abuse and Neglect Prevention/Family Support and Postadoption Services Programs.

What is a logic model?

A logic model is a map or simple illustration of what you do, why you do it, what you hope to achieve, how you will measure achievement. It includes the anticipated outcomes of your services, the factors of those outcomes, and measurement tools to evaluate the outcomes. If you are unfamiliar with logic models, [learn more](#) before continuing.

The Logic Model Builder will take you step-by-step through the process of developing a logic model so you can plan program evaluation activities for child abuse and neglect prevention, family support, counseling, and postadoption services programs. You will then be able to download your logic model to a Microsoft Word program so you can customize, reformat, or add additional information to your logic model.

The components of this Logic Model Builder are:

- Program Vision
- Population Served
- Population Needs
- Services
- Resources
- Assumptions
- Outcomes

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Password*

Log In

[Did you forget your password?](#)

*Case sensitive

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Logic Models

My Logic Models

The Logic Model Builder will take you step-by-step through the process of developing a logic model so you can plan program evaluation activities for your programs. Each of the steps will ask you to enter information specific to your logic model. Once you have completed all five steps, you will have the opportunity to view and print your logic model.

If your program offers many different services, you may wish to create a separate logic model for each individual service.

[Learn more](#) about logic models.

Create a new logic model:

- [Child Abuse and Neglect Prevention/Family Support Programs](#)
- [Postadoption Services Programs](#)

Continue working on a logic model you started previously:

My Prevention/Family Support Programs Logic Models

Strengthen Family Relationships	Edit	View	Delete
Supporting Families	Edit	View	Delete

My Postadoption Services Programs Logic Models

Logic Models

- Step One:
Enter Program Information
- Step Two:
Enter Services, Assumptions,
and Resources
- Step Three:
Search and Select Outcomes
- Step Four:
Select Indicators
- Step Five:
Select Tools
- Step Six:
View Logic Model

[My Logic Models](#) > Enter Program Information

Logic Model Builder for Child Abuse and Neglect Prevention/Family Support Programs

Step One: Enter Program Information

You are about to begin building a draft logic model. Once you have completed drafting the logic model, you will have the option to download it into Microsoft Word and edit or modify it as necessary.

Start with basic information about your program and the population you serve. This will help set the stage for developing your logic model.

Each of the fields below provides you with a series of statements or questions to help you enter relevant information about your program. Some examples are also provided. **Required fields are marked with an asterisk "*".**

You have the option to go directly from Step 1 to Steps 3 and 4, before returning to Step 2. This allows you to select outcomes and indicators before identifying services and is appropriate if you do not have existing services in place or if you are planning to change existing services.

*Program Name

This is the name that you will use to refer to your logic model.

(Do not exceed 10 words)

Strengthen Family Relationships

- Step One:
Enter Program Information
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Enter Services, Assumptions,
and Resources
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- Step Four:
Select Indicators
- Step Five:
Select Tools
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View Logic Model

Step Two: Enter Services, Assumptions, and Resources

Each of the fields provides you with a series of statements or questions to help you enter relevant information into the field. Some examples are also provided.

Services (Sometimes called Outputs, Activities, Objectives)

Describe the services your participants will receive. If desired, in this section you can identify numbers of participants to receive services and service "dose." Example "25 families will receive 10 home visits."

(Do not exceed 350 words)

Parent education classes 1 x per week for 8 weeks
Youth activities 1 x per week for 8 weeks

Examples: "Parent education groups using the Families Together curriculum," "Resource and referral services," "Bi-monthly home visits," "Weekly playgroups," etc.

Please note: There will not be space in your draft logic model to describe specific details of your services. However, those details should be spelled out elsewhere, either in the text of a grant application or in your program's work plan.

Assumptions/Underlying Theory

The services you offer should be based on what is known to be effective (evidence-based practice). If you are uncertain of the empirical foundations of your approach, it would be worthwhile to review research related to what works in child abuse prevention programs. Two links below to assist you:

[Read more](#) about using theory and research to guide service strategies.

[Learn more](#) about what works in preventing child abuse and neglect and strengthening families.

View national registries that describe programs with research to support their effectiveness. Be sure that any program you may select is the right fit with the population you serve, your desired outcomes, and the resources you have available: [Blueprints for Violence Prevention](#); [The California](#)

http://www.childwelfare.gov/preventing/programs/whatworks/index.cfm

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Research on What Works in Prevention

Identify resources that evaluate the effectiveness of programs to prevent child abuse and neglect or strengthen families. Search for abstracts of literature and websites from the Child Welfare Information Gateway Library.

Search by either:

- Types of program approaches
- Programs that address specific issues

Strengthening Families and Communities
2009 Resource Guide

Chapter 1: Using Evidence to Support Efforts to Strengthen Families

Emerging Practices in the Prevention of Child Abuse and Neglect
Office on Child Abuse and Neglect, Children's Bureau (2003)
Identifies best practices in the field of child abuse prevention. Provides an overview of child abuse prevention and describes each of the selected programs. (PDF - 2,038 KB)

Family Connections - National Program Replication Project
University of Maryland, Baltimore
A community-based neglect prevention program targeting at-risk families with children between the ages of 5 and 11. The only program in the nation designated as "demonstrated effective" in the prevention of child abuse and neglect, in the 2003 report, *Emerging Practices in the Prevention of Child Abuse and Neglect*.

Applying the Principles of Prevention: What do Prevention Practitioners Need to Know About What Works?

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Step Three: Search and Select Outcomes

Outcomes are changes in attitudes, beliefs, or behaviors that are expected to take place as a result of your services. Outcomes are sometimes called goals, objectives, performance indicators, anticipated results. If you are unfamiliar with outcomes, [learn more](#) before continuing.

To continue building your logic model:

- Choose the type of outcome you want for your program. Choose short-term (participant engagement and learning) or intermediate/long-term (participant behavior change).
- Limit the number of outcomes to 3 or 4 for each program or service.
- Select a domain (also known as a construct or category).
- Select all relevant search criteria and then choose the "Search" button below. You can search for an outcome using a combination of any of the fields below.
- Once you have selected all the outcomes you want to achieve for the program, choose "Add Outcomes" and move to the next section to select indicators.

Note: You can view the entire menu of [Outcomes and Indicators](#) on the FRIENDS website, grouped by Domains and grouped by Protective Factors.

Select an Outcome Type: Select Short-Term Outcomes (changes in attitude, beliefs, or knowledge) or Intermediate/Long-Term Outcomes (changes in behaviors)

All Outcome Types

All Outcome Types

Intermediate/Long Term

Short Term

All Domains

Select a domain (also known as a construct or category):

Select a Subdomain:

All Subdomains

If you don't find a domain that is relevant, then enter a keyword or phrase.

Search For: Enter keyword or phrase

http://toolkit.childwelfare.gov/toolkit/createEditToolkit/outcomeSearch.do

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Step Five: Select Tools

Step Six: View Logic Model

- Limit the number of outcomes to 3 or 4 for each program or service.
- Select a domain (also known as a construct or category).
- Select all relevant search criteria and then choose the "Search" button below. You can search for an outcome using a combination of any of the field below.
- Once you have selected all the outcomes you want to achieve for the program, choose "Add Outcomes" and move to the next section to select indi

Note: You can view the entire menu of [Outcomes and Indicators](#) on the FRIENDS website, grouped by Domains and grouped by Protective Factors.

Select an Outcome Type: Select Short-Term Outcomes (changes in attitude, beliefs, or knowledge) or Intermediate/Long-Term Outcomes (changes in behaviors)

Intermediate/Long Term

Select a Domain (also called category or construct):

All Domains

Select a Subdomain:

All Subdomains

If you don't find a domain that is relevant, then enter a keyword or phrase.

Search For: Enter keyword or phrase

The outcomes and indicators in this Logic Model Builder are relevant to child abuse and neglect prevention programs, family support, and parenting programs. Additional outcomes will be added to this database over time.

Search

The Logic Model Builder is a collaborative effort between the [FRIENDS National Resource Center for Community-Based Child Abuse Prevention](#), which developed the content, and [Child Welfare](#)

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Enter Program Information

- Step Two: Enter Services, Assumptions, and Resources
- Step Three: Search and Select Outcomes
- Step Four: Select Indicators
- Step Five: Select Tools
- Step Six: View Logic Model

Anticipated Outcomes

Select an outcome by clicking on the checkbox beside it. Once you have selected an outcome, choose "Add Outcomes."

[Search again](#)

Your selected search criteria included All Outcome Types, Parenting, and All Sub-Domains

Outcome	Outcome Type
<input type="checkbox"/> Participants know how to manage child behavior in a nurturing and effective manner (behavior management, discipline).	Short Term
<input type="checkbox"/> Participants care for their personal needs.	Intermediate/Long Term
<input type="checkbox"/> Families of children with special needs support one another in positive ways.	Intermediate/Long Term
<input type="checkbox"/> Participants understand typical development.	Short Term
<input type="checkbox"/> Participants foster optimal cognitive, academic, and literacy development.	Intermediate/Long Term
<input type="checkbox"/> Participants develop healthy relationships with peers.	Intermediate/Long Term
<input type="checkbox"/> Participants begin their postsecondary education.	Intermediate/Long Term
<input type="checkbox"/> Participants understand the dynamics of their children's challenging behaviors.	Short Term
<input type="checkbox"/> Children use prosocial behaviors to communicate and to get their needs met.	Intermediate/Long Term
<input type="checkbox"/> Participants know when their emotions interfere with their ability to parent well.	Short Term
<input type="checkbox"/> Participants know how to access formal support systems in their communities.	Short Term
<input type="checkbox"/> Participants know how to prevent a repeat pregnancy.	Short Term
<input type="checkbox"/> Participants know how to develop healthy relationships with peers.	Short Term
<input type="checkbox"/> Participants are prepared to complete their secondary education.	Short Term
<input type="checkbox"/> Participants are prepared to begin a postsecondary education.	Short Term
<input type="checkbox"/> Couples know skills and behaviors that support a healthy marriage/relationship or other coparenting relationship.	Short Term

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Welcome to the Logic ...

Page Tools

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and Resources

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Step Six:
View Logic Model

Step Four: Select Indicators

Indicators answer the question, "What would I see or hear that would tell me that an outcome was being achieved?" Indicators are sometimes called performance indicators, performance milestones, or performance measures. If you are unfamiliar with indicators, [learn more](#) before continuing.

To continue building your logic model:

- Select indicators below. It is desirable to limit your indicators to no more than 3 or 4 per outcome.
- Select an indicator by clicking the checkbox beside it.
- Once you have selected all of the indicators you want to add to this logic model, choose "Save and Continue."
- If you want to add additional outcomes to your logic model, choose "Select More Outcomes" below.

Delete This Outcome

Participants understand how to foster their children's optimal developmental achievement.

Select Indicators

☐ Participants identify developmentally appropriate activities and materials appropriate for fostering cognitive development.

☐ Participants identify developmentally appropriate activities and materials appropriate for fostering physical development.

☒ Participants identify developmentally appropriate activities and materials appropriate for fostering language and literacy development.

☐ Participants provide developmentally appropriate activities that foster social/emotional development.

☐ Participants describe a daily routine that provides their infants or children with ample time for rest, nourishment, and play.

☒ Participants correctly identify their children's verbal and nonverbal cues.

☐ Participants correctly identify appropriate responses to their children's verbal and nonverbal cues.

Delete This Outcome

Participants care for their personal needs.

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Step Five:
Select Tools

Step Six:
View Logic Model

When you are satisfied a given tool is likely to be appropriate, check "Choose This Tool" at the top of the tool's page.

- To return to the tool selection screen without selecting a tool, check "Do Not Choose This Tool."
- To deselect a tool, click on the tool name that was previously selected, then choose "Do Not Choose This Tool."
- Note that you cannot click on the box next to a tool. You must click on the tool name and view the tool page in order to select or deselect it.**

Once you have selected all of the measurement tools that you want to add to this logic model, choose "View Logic Model."

Even if a tool seems to be appropriate, obtain and review a copy before investing in it. A tool's level of reliability and validity may affect how potential funders or other external parties view the credibility of your evaluation results.

Note: View all of the [annotated tools](#) on the FRIENDS website. If you cannot find a measurement that is appropriate for intended indicators, you may need to develop your own tools. [Read more](#) about developing your own rating scales.

Delete This Outcome

Participants understand how to foster their children's optimal developmental achievement.

Selected Indicators	Select Tools
Participants identify developmentally appropriate activities and materials appropriate for fostering language and literacy development.	<input type="checkbox"/> Resiliency Scales for Children & Adolescents - A Profile of Personal Strengths (RSCA)
Participants correctly identify their children's verbal and nonverbal cues.	<input checked="" type="checkbox"/> Parent-Child Relationship Inventory
	<input type="checkbox"/> Family Assessment Form
	<input type="checkbox"/> Child Abuse Potential Inventory
	<input type="checkbox"/> Keys to Interactive Parenting Scale (KIPS)
	<input type="checkbox"/> Hawaii Early Learning Profile (HELP) Checklist
	<input type="checkbox"/> Home Observation for Measurement of the Environment (HOME) Inventory
	<input type="checkbox"/> NCAST Parent-Child Interaction Scales
	<input type="checkbox"/> North Carolina Family Assessment Scale-General (NCFAS-G)

If you know the name of your preferred evaluation tool, please enter it in the field below and choose 'Save' to add it to the measurement tools list. To edit or

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http://toolkit.childwelfare.gov/toolkit/createEditToolkit/selectTools.do

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Participants understand typical development.

Selected Indicators	Select Tools
There are no selected indicators for this outcome.	<input type="checkbox"/> Resiliency Scales for Children & Adolescents - A Profile of Personal Strengths (RSCA)
	<input type="checkbox"/> Parent-Child Relationship Inventory
	<input type="checkbox"/> Beck Youth Inventories (Second Edition)
	<input type="checkbox"/> Vanderbilt Assessment Scales
	<input type="checkbox"/> (ASQ) Ages and Stages Questionnaires: A Parent-Completed, Child Monitoring System, Second Edition
	<input type="checkbox"/> Bayley Scales of Infant Development-2nd Edition (BSID-II)
	<input type="checkbox"/> Hawaii Early Learning Profile (HELP) Checklist
	<input type="checkbox"/> Knowledge of Infant Development Inventory (KIDI)
	<input type="checkbox"/> Protective Factors Survey (PFS)
	<input type="checkbox"/> North Carolina Family Assessment Scale-General (NCFAS-G)

If you know the name of your preferred evaluation tool, please enter it in the field below and choose 'Save' to add it to the measurement tools list. To edit or delete tools that you have added, make the edits or delete the text in the field below and choose 'Save' to save the changes.

(Do not exceed 25 words)

Save

View Logic Model Select More Outcomes

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- Step One:
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and Resources
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Search and Select Outcomes
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View Logic Model

Step Six: View Logic Model

Congratulations! You have created a first draft of a logic model. You can use this draft to further plan your program evaluation activities. You will need to make edits to your logic model, finalize plans on using identified evaluation tools, and consult with consumers and colleagues about your plan.

[Additional guidance](#) on implementing your evaluation plan can be found in the Evaluation Toolkit.

The logic model you created can be viewed below or downloaded to a Microsoft Word document so you can customize, reformat, or add additional information to your logic model.

Download and save your draft logic model to a Microsoft Word document to begin editing. Choose "Save" when asked in the pop-up window, "Do you want to open or save this file?"

5-Column Format, Services First

5-Column Format, Outcomes First

3-Column Format

Printer-Friendly Version

Program Name:

Strengthen Family Relationships

Program Vision:

Families do not have conflicts.

Population Served:

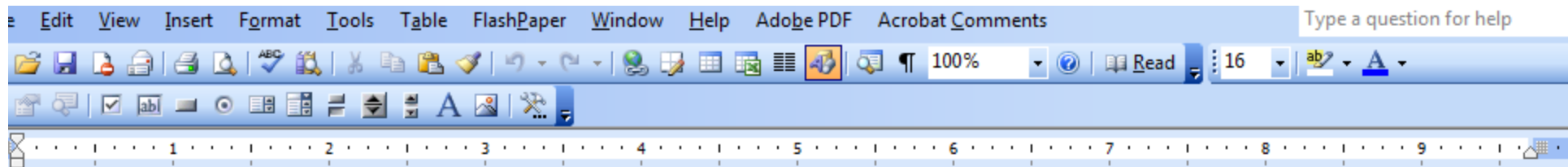
Families in Tulsa county that have children under age 12.

Population Needs to be Addressed by Services:

Increase in law enforcement involvement in families of the younger children.

Services:

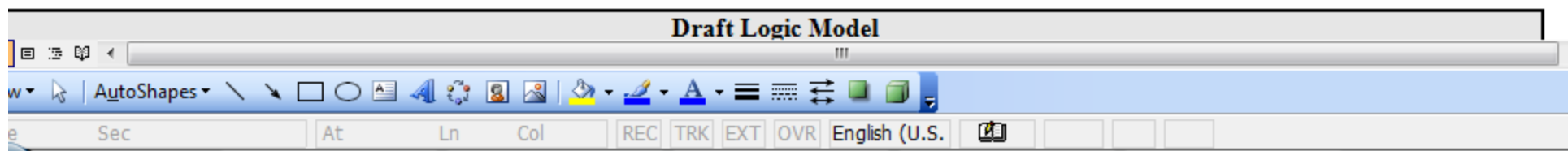
Parent education classes 1 x per week for 8 weeks Youth activities 1 x per week for 8 weeks



Your **DRAFT** Logic Model begins on the following page.

Please read this message before continuing:

- The logic model you developed through the Logic Model Builder is a **draft** for internal planning purposes only.
- This draft should not be used as your final logic model without further editing and formatting. This is especially true if you plan to submit it as part of a grant application. Funders often require different formats for their logic models, and you should format yours to fit their requirements.
- If you are submitting a logic model as part of a grant application, try to limit it to one page. Carefully review your selected outcomes and indicators, and narrow them down to the *most important ones* to be targeted by your services. Tailor the wording to fit your program. A multiple-page logic model is quite reasonable for internal planning purposes but may not be appropriate for a grant application.
- Identify your outcomes as Short-Term, Intermediate, or Long-Term.
- Many Requests for Proposals (RFPs) do not require that you identify measurement tools in your logic model. If you keep measurement tools in your finished logic model, carefully review the appropriateness of those you have chosen. It may not be realistic to choose more than one or two tools.



Draft Logic Model

Program Name: Strengthen Family Relationships

Program Vision: Families do not have conflicts.

Population Served: Families in Tulsa county that have children under age 12.

Population Needs to be Addressed by Services: Increase in law enforcement involvement in families of the younger children.

Outcomes	Indicators	Measurement	**Services	Resources
Participants understand how to foster their children's optimal developmental achievement.	<ul style="list-style-type: none"> Participants identify developmentally appropriate activities and materials appropriate for fostering language and literacy development. Participants correctly identify their children's verbal and nonverbal cues. 	<ul style="list-style-type: none"> Parent-Child Relationship Inventory 	Parent education classes 1 x per week for 8 weeks Youth activities 1 x per week for 8 weeks	meeting space, recreation tools (basketballs, wrestling mats), copy paper, pencils, facilitator
Participants care for their personal needs.	<ul style="list-style-type: none"> No Indicators Selected 	<ul style="list-style-type: none"> No Tools Selected 		
Families of children with special needs support one another in positive ways.	<ul style="list-style-type: none"> No Indicators Selected 	<ul style="list-style-type: none"> No Tools Selected 		

Participants

Contact Information

Edi Winkle

ediwinkle@windstream.net



FRIENDS National Resource Center for Community Based Child Abuse Prevention
A Service of the Children's Bureau