IT’S ALL ABOUT THE CHILDREN
34th INTERNATIONAL SYMPOSIUM ON CHILD ABUSE
Huntsville, Alabama
march 19-22
2018

The Profession You Chose. The Work You Do. The Training We Offer.

EXHIBITING AND ADVERTISING GUIDE
March 19-22, 2018 | Von Braun Center | Huntsville, Alabama

National Children’s Advocacy Center
Why Exhibit at the *International Symposium on Child Abuse*?

The *34th International Symposium on Child Abuse* offers over 130 workshops and is one of the few conferences that addresses all aspects of child maltreatment, including, but not limited to physical abuse, sexual abuse, neglect, exposure to violence, poly-victimization, exploitation, intervention, trafficking, and prevention.

**Who attends?**

Presidents, CEOs, Attorneys General, Prosecutors, Chiefs of Police, Directors, Executive Directors, Human Resource Directors, Marketers, Accountants, Assistant District Attorneys, Medical Directors, Special Victims Unit Officers, Doctors, Nurses, Psychologists, Probation Officers, Investigators, Therapists, Child Advocates, and Caseworkers.

**What do they buy?**


Meeting associates face-to-face is the fastest and most effective way to build relationships and interact with decision makers and potential customers. *Symposium* attendees consistently tell us how much they learn from and enjoy their time in the exhibit area and discover products and services they were not aware of before. Your presence at the *Symposium* positions your organization as a committed supporter in the fight to end child abuse and gives you a competitive advantage in the industry. Make the most of your marketing dollars by taking advantage of this affordable exhibit opportunity!
The 33rd International Symposium had

1361 Attendees

From

49 States
District of Columbia
9 Countries

Organizations and agencies represented as speakers and participants include US Homeland Security, US Armed Forces, Federal Bureau of Investigation, the US Department of Justice, the European Cybercrime Centre – Europol, Polaris Project, ICAC (Internet Crimes Against Children) Task Force, state bureaus of investigation, children’s advocacy centers, district attorney’s offices, state and local police departments and sheriff’s offices, state departments of human resources, hospitals, domestic and international universities, and more.

I thought this was a great symposium. I was very impressed with the numbers in attendance and the various jurisdictions present. I’d love to be able to attend again!

Honestly the best experience I have ever had during my short career in the child abuse field. I cannot thank NCAC enough for all the amazing work they do.

The best Symposium I’ve been to as a police officer. There was so many choices in what sessions to attend it was hard to pick what to go to.

We were told by a client of ours that the International Symposium on Child Abuse in Huntsville each Spring is a fantastic event to exhibit at. From the NCAC staff, to the events, the conference app (to help guide exhibitors through contacts and scheduling the week) everything was very well done. Our team is very glad we made the decision to be there. My personal favorite part of the week was the tour of the NCAC campus. - 2017 Exhibitor

Register online at www.nationalcac.org/symposium
Exhibitor Booth Information

Each Booth Includes:
- 8’ x 10’ curtained booth
- Chairs (2)
- Parking pass (1)
- 8’ skirted table (1)
- Signage
- Trash Can (1)
- Symposium registration (2)
- Continental breakfast, refreshment breaks, and lunch provided daily.
- Access to evening networking events.
- Option to participate in the Door Prize Give-Away, directing traffic to your display.

Door Prize Giveaway
Attendees are often attracted to booths with door prize giveaways. Exhibitors are responsible for collecting entries and choosing their winners. Participating booths can promote their prize directly to the participants through social media and on the Symposium Conference App. To participate, select “Door Prize Give Away” option during registration, participation is FREE of charge and optional.

Exhibitor Booth Pricing

| Child Advocacy Centers that are Accredited Members of National Children’s Alliance (NCA) | $500 |
| Non-Profit Organization (Proof Required) | $550 |
| For-Profit Organizations | $700 |

Exhibitor Registration Deadline is February 19, 2018

Exhibitor’s Floor Plan

Exhibitor Booths are located in the main traffic area between the North Hall and South Hall meeting rooms, and outside South Hall 2 where lunch is served daily.

Register online at www.nationalcac.org/symposium
Exhibitor Showcase Workshop is a 90-minute workshop that gives you the opportunity to demonstrate your product and/or service in an in-depth, informative, and non-sales atmosphere. These workshops are incorporated into the Symposium schedule and marked as an Exhibitor Showcase Workshop. You may select this option as part of the online Symposium Exhibitor registration. Exhibitor booth registration is required to be considered for an Exhibitor Showcase Workshop.

Cost includes: Reserved workshop room arranged lecture-style with seating for approximately 50 Symposium participants, standard A/V package, and company listing in workshop description with company logo in the Symposium Conference App.

Deadline to register is January 26, 2018. Workshops are first-come first-serve since space is limited. - $700

Symposium Conference App
Banner Ad
is rotated on main screen for ultimate visibility. Real-time reports provide impressions and click-through rates. - $500

Symposium Conference App Push Notification provides pop-up, in-app messaging to all Symposium participants. Fee is for one scheduled notification. (Limit of six push notifications at two per day.)- $100

Weekly Symposium Email Ad
Every Wednesday, starting in January, a Symposium update email is sent to over 21,000 email addresses. - $250

EXHIBITOR UPGRADE PRICING SUMMARY

<table>
<thead>
<tr>
<th>Upgrade</th>
<th>Price</th>
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<tbody>
<tr>
<td>Exhibitor Showcase Workshop</td>
<td>$700</td>
</tr>
<tr>
<td>Banner Ad</td>
<td>$500</td>
</tr>
<tr>
<td>Sponsored Listing</td>
<td>$250</td>
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<td>Push Notification (per push)*</td>
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Register online at www.nationalcac.org/symposium
EXHIBIT HOURS
All exhibit booths are centrally located at the Symposium with daily continental breakfast and refreshment breaks allowing for the highest possible event traffic. The schedule for exhibits is:

Tuesday, March 20 - 7:00 a.m. to 5:30 p.m.
Wednesday, March 21 - 7:00 a.m. to 5:30 p.m.
Thursday, March 22 - 7:00 a.m. to 3:30 p.m.

EXHIBIT SET-UP AND BREAKDOWN
Monday, March 19 - 9:00 a.m. to 5:00 p.m.
Thursday, March 22 - 3:30 p.m. to 5:30 p.m.

All exhibitors are expected to set up on Monday and to remain in place for all exhibit hours.

EXHIBIT HALL AVAILABILITY
The Exhibit Hall will be closed and unavailable to exhibitors during the following times:

Monday: Exhibit Hall closes at 6:30 p.m. and re-opens 7:30 a.m. on Tuesday
Tuesday: Exhibit Hall closes at 5:30 p.m. and re-opens 7:30 a.m. on Wednesday
Wednesday: Exhibit Hall closes at 5:30 p.m. and re-opens 7:30 a.m. on Thursday
Thursday: Exhibitors begin tear-down after 3:30 p.m. and Exhibit Hall closes at 5:30 p.m.

VBC Security also monitors the building 24 hours/day.

EXHIBIT SPACE
Any activities conducted by an exhibitor must be confined to the exhibitor’s booth. Canvassing or distributing advertising matter outside the exhibitor’s booth is not permitted.

ASSIGNMENT OF SPACE
Space assignments will be made on a first-come, first-served basis after both the exhibitor registration is completed and booth payment is received. In the event of conflicts regarding available space requested or conditions beyond its control, NCAC reserves the right to rearrange the floor plan.

TAXES
The exhibitor is responsible for all federal, state and local laws regarding sales tax and laws that pertain to such sales.

AUDIO
Audio equipment shall be kept at a noise level that does not disturb nearby exhibitors.

FOOD AND BEVERAGES
No food or beverages are to be sold or given as samples.

REJECTION
NCAC reserves the right to curtail exhibits and Exhibitor Showcase Workshops that are not in keeping with the spirit of the Symposium, or its parent agency.

INSURANCE AND LIABILITY
Liability and indemnification is the responsibility of the exhibitor. The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless the National Children’s Advocacy Center and the Von Braun Center and their officers, directors, employees and agents against all claims, losses and damages to persons or property caused by exhibitor’s installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the National Children’s Advocacy Center, its employees or agents, or by the sole negligence of the Von Braun Center, its employees or agents. Insurance is to be secured at the exhibitor’s own expense.

CONFIRMATION PACKETS
Confirmation packets are emailed with information on additional table rental, electricity, drayage charges and other equipment for your booth from the Von Braun Center.

REFUNDS AND CANCELLATIONS
Cancellation requests received by February 19, 2018, will be honored, less a $75 administrative fee. No refunds will be given after February 19, 2018.

QUESTIONS?
Contact Stacie Dice at 256-327-3838 or exhibitors@nationalcac.org

<table>
<thead>
<tr>
<th>DEADLINE DATE SUMMARY</th>
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<tbody>
<tr>
<td>Exhibitor Showcase Workshop</td>
<td>Jan 26</td>
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<tr>
<td>Exhibitor Registration</td>
<td>Feb 19</td>
</tr>
<tr>
<td>Cancellation Request</td>
<td>Feb 19</td>
</tr>
<tr>
<td>Resource Table Items Due</td>
<td>Mar 12</td>
</tr>
</tbody>
</table>
ADVERTISING AT SYMPOSIUM

Can’t attend Symposium in person? Your organization can!

Advertise in our Symposium Conference App and in our weekly Symposium emails.

**Symposium Conference App**

**Banner Ad**
is placed on main screen for ultimate visibility. Real-time reports provide impressions and click-through rates. - $500

**Sponsored Listing**
is a listing for additional branding exposure. It has expanded profiles with photos, brochures, and other marketing materials. - $250

**Push Notification**
provide pop-up, in-app messaging to all Symposium participants. Fee is for one scheduled notification. (Limit of six push notifications at two per day.) - $100

**Resource Table Package**
Display your marketing materials on the Resource Table. Items must be received before March 12, 2018. - $50/100 pieces

**Symposium Spotlight Weekly Email**
Advertise in the NCAC Training Center’s weekly electronic newsletter, Symposium Spotlight. Consistent, online visibility to your target audience is important in maintaining a presence in your market. This is published weekly by the NCAC Training Center and delivers consistent visibility to over 21,000 child abuse professionals worldwide, in Administration, Child Protective Services, Forensic Interviewing, Human Trafficking/Sexual Exploitation, Law Enforcement, Medical, Mental Health/Treatment, Prevention, Prosecution/Legal, Secondary Traumatic Stress, Victim Advocacy, and Youth-Serving Organizations. Your advertisement may be linked to your website for increased exposure and NCAC will provide analytics to assist you in determining the effectiveness of your ad.

**ADVERTISEMENT PRICING SUMMARY**

<table>
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<tr>
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<td>Resource Table (per 100 pieces)</td>
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*limit of six push notifications at two per day.

**Weekly Ad Cost: $250**

**Ad Specifications**

Sidebar Dimensions
1.5”W x 2.5” H

Body Dimensions 4”W x 2”W
File formats accepted: .jpg, .png, .gif or .pdf in 72 dpi and converted to RGB.

Register online at www.nationalcac.org/symposium
Previous Sponsors, Partners and Exhibitors

ACT for Kids
Active Parenting Publishers
AL Dept of Child Abuse & Neglect Prevention
Alabama Bureau of Investigation
Alabama Department of Rehabilitation Services
Alabama Network of CAC’s Inc.
ALL Kids-Children’s Health Insurance Program
All Pro Imaging
Alternative Behavioral Services
AMBER Alert Training & Technical Assistance Program
American Foundation for Suicide Prevention, Alabama Chapter
Angels of Liberty Ministries
APSA
Association of Prosecuting Attorneys
ATOLA Technology
BACA (Bikers Against Child Abuse) International, Inc.
Big Voice Pictures
BIS Digital
CAC Insurance Program
CAE Healthcare
CARF
Center for Missing and Abducted Children’s Organizations (CMACO)
Chadwick Center for Children and Families
Child Protect, CAC
Child Welfare Information Gateway
Children’s Advocacy Centers of Georgia
Children’s Trust Fund/Prevent Child Abuse - Alabama Chapter
CIMS
Collaborate/Network Ninja
Comfort Frog
Commercial Electronics Corp
Committee for Children
connect2annica
Connections: A Safe Place
Cookie Lee Jewelry - Accessories Too!
CooperSurgical, Inc.
CornerHouse
Cortexflow
Cultural Resources
Dallas Children’s Advocacy Center
Decatur General Medical Center
Department of Homeland Security-ICE/Cyber Crimes Center
Devereux GA Treatment Network
Disability and Abuse Project
District of Columbia Child and Family Services Agency
Drug Enforcement Administration
Edge One Solutions, Inc.
Education Management Solutions
Elda M Dawber
Elsevier-G.W. Publishers-Sanders, Mosby
Ex-Act Solutions, Inc.
Fernico, Inc.
First Call Alcohol/Drug Prevention & Recovery
First Witness Child Abuse Resource Center
Fox Valley Technical College
Fred the Fox Shouts No!”
FuturTech Consulting, LLC
G. W. Medical Publishing
Gargani & Company, Inc.
Great Lakes Behavioral Research Institute
Great Lakes Research Institute
HEMSI
Human Relations Media
Huntsville/Madison County Convention & Visitors Bureau
ICAC Training & Technical Assistance Program
Improving Outcomes Network
Inner Harbour
Innocent Justice Foundation
Intelligent Video Solutions
International Association of Forensic Nurses
International Society for Prevention of Child Abuse and Neglect (ISPCAN)
iRecord
iROC2
Irwin Siegel Agency Inc.
JH Partners Architecture-Interiors
Keep Kids Safe
KidSafety of America
KidsPeace National Centers of Georgia
King’s Treasure Box Ministries
La Amistad Residential Treatment Center
Lasting Impressions Jewelers
LETs Corporation
Little Bit of Love Design Co.
Lyceum Books, Inc.
MALESURVIVOR
MasterWord Services, Inc.
Maximum Life Enhancement, Inc.
Med Scope/All Pro Imaging
MedGyn Products, Inc.
Microception, Inc.
Monique Burr Foundation for Children
Navajo Jewelry & Crafts
NAPSAC
National Abandoned Infants Assistance Resource Center
National AIA Resource Center
National Center for Prosecution of Child Abuse (NCPCA)
National Child Protection Training Center
National Children’s Alliance
National Council of Juvenile and Family Court Judges
National Criminal Justice Reference Service
National Criminal Justice Training Center of Fox Valley Technical College
National Exchange Club Foundation
National Sexual Violence Resource Center/ Pennsylvania Coalition Against Rape
Native American Children’s Alliance
NEARI Press
Northwest Media, Inc.
Northwoods
Nuix North America
Office for Victims of Crime
Office of Juvenile Justice and Delinquency Prevention
Office of Justice Programs
OMS Technologies
Organization for Poverty Alleviation and Development
PalTech, Inc.
PAR, Inc.
Paraben Corporation
Pearl Girl’s Academy
Play It Safe
PositivePins.com-The Pin Man
Prevent Child Abuse Alabama
Prevent Child Abuse America
Prevent Child Abuse Vermont
Professional Concepts, Inc.
Project Innovation, Inc.
Routledge Journals
Royal Family Kids’ Camps
Safer Society Foundation
Safety N.E.T. Kids
SAMSHA DTAC
Saunders & Mosby Medical Publishers
SEARCH Group Incorporated
Second Opinion Telemedicine Solutions, Inc.
Self Esteem Shop
SIGMA Interactive
StarWitness/Signal Scape
STM Learning
Stetson School Inc.
Substance Abuse & Mental Health Services Administration (SAMHSA)
Sunflower House
TACT - Infosys Business Solutions
Teach-a-Bodies, LLC
Tec-Masters, Inc
Texas Lawyers for Children
TexProtects, The Texas Association for the Protection of Children
The National Child Traumatic Stress Network
The Pennsylvania State University
The Prevention Researcher
The Silver Trunk
The U. S. Space and Rocket Center
The University of Alabama School of Social Work
The Zalkin Law Firm, P.C.
Three Springs, Inc.
United States Drug Testing Laboratories
U.S. Department of Health and Human Services
U.S. Postal Inspection Service
V2 Interview Room Recording
Verified Volunteers
Virginia College at Huntsville Student Clinic
VOICE TODAY
Wallach Surgical Devices, Inc.
You Have the Power
Youth Villages