Hope starts here!

2020 Impact Report

National Children’s Advocacy Center

2020
From Our Executive Director

To say 2020 was a year unlike any that we have known in the NCAC’s history would not be an understatement. As many of you discovered, the pandemic showed us the resilient spirit of the children and families that we serve, the ingenuity of our dedicated staff and multidisciplinary team members, and the sheer strength of our community.

The year began like any other, but the looming threat of COVID-19 quickly turned our focus to the safety of our clients, staff, and partners, including nearly 2,000 people who had planned to travel to Huntsville in March 2020 for our annual International Symposium on Child Abuse. For the first time in history, we were forced to cancel Symposium and temporarily close the doors of the NCAC campus. In a matter of days, we lost 14% of our yearly revenue and completely lost our ability to provide services to our clients.

However, our organizational resilience shone through as our Child Abuse Intervention and Prevention services quickly transitioned to support new telehealth platforms to assure our services were provided. As we adjusted to the new “normal” of mask-wearing, safer-at-home, and physical distancing, staff providing Intervention services to children began to transition back to the office when in-person services were best for the child and continued telehealth when possible. Direct service staff members also collaborated on toolkits and resources for parents and educators to help children ease through these challenges. As a result of these efforts, we saw only a slight decline in service numbers for our clients in 2020 vs. 2019, and these declines were completely attributable to the shutdowns at pandemic peaks in April and July.

After cancelling Symposium, our Training Department also made the shift, within a couple of months, to offer all training online via Adobe Connect. Even though we have not booked the 6,000 hotel stays in Huntsville as in the past, the Training Department has been in high demand for virtual classes and requests for customized training.

We also transitioned our SuperHeroes Shindig to a virtual and highly engaging, successful event and we hosted Aim for Advocacy in a physically distanced manner. I must express my sincere appreciation to our donors, who despite experiencing COVID-fatigue, demonstrated their strong support for the NCAC and our mission to protect children.

There are so many stories I could share about what we have learned about ourselves, the children we serve, and our supporters, but the ones that rise to the top include:

- The transition to telehealth for our evidence-based mental health services was tremendously impactful, and we saw more children in the fourth quarter of 2020 than in 2019.
- Our donors, supporters, and volunteers provided record-setting levels of support for the NCAC and also fully met our significant needs for donations of PPE.
- Our Training Department’s transition to virtual platforms resulted in the training of more professionals across the nation and world than ever before.
- And finally, the amazing resilience and innovation of our employees and MDT members – continuing to provide our services and operations amidst a pandemic is something I will never forget.

All of this would not have been possible without your support. Whether you provided financial support, emotional support and encouragement, or both, all of you are part of our NCAC family and a part of our success. Our success is not visible directly at the NCAC. It is seen in the homes, schools, and communities of our clients, and in communities throughout the world who are better able to serve the children of their community because of training they received through the NCAC.

We look forward to reconnecting in person with all of you in the coming days, weeks, and months ahead.

Chris Newlin, MS LPC
Executive Director

---

**REVENUE**  
Jan 1, 2020 - Dec 31, 2020

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal Grants</td>
<td>$1,956,623</td>
</tr>
<tr>
<td>State of Alabama Grants</td>
<td>$1,061,388</td>
</tr>
<tr>
<td>Other Local and Misc Grants</td>
<td>$543,052</td>
</tr>
<tr>
<td>United Way</td>
<td>$51,490</td>
</tr>
<tr>
<td>Training Fees</td>
<td>$515,313</td>
</tr>
<tr>
<td>Public Support and Contributions</td>
<td>$756,963</td>
</tr>
<tr>
<td>Misc/Interest Income</td>
<td>$30,770</td>
</tr>
<tr>
<td><strong>Total Support and Revenue</strong></td>
<td>$4,915,599</td>
</tr>
</tbody>
</table>

**EXPENSES**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel</td>
<td>$3,493,642</td>
</tr>
<tr>
<td>Travel</td>
<td>$59,980</td>
</tr>
<tr>
<td>Supplies</td>
<td>$148,088</td>
</tr>
<tr>
<td>Consultants/Contracts</td>
<td>$1,227,914</td>
</tr>
<tr>
<td>Facility Usage Depreciation</td>
<td>$389,158</td>
</tr>
<tr>
<td>Other</td>
<td>$293,780</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td>$5,612,562</td>
</tr>
</tbody>
</table>
Board of Directors
Marsha Adams, University of Alabama in Huntsville
Lindsey Sisco Barron, Community Volunteer
Seth Crochet, Radiance Technologies, Inc.
Stephen D. Davis II, Maynard Cooper & Gale, PC
Robert (Bobby) Ginn, Jr., Crestwood Medical Center
Margo Gray, WAFF 48 News
Chuck Jones, Community Volunteer
Richele Jordan-Davis, Diverse Strategy Inc.
Andrew (Andy) Kattos, ServisFirst Bank
Stacy Riley, Engineering Research and Consulting, Inc.
Mark Russell, Whitesburg Animal Hospital
Peggy Stevens, Community Volunteer
Archie Tucker II, Alabama A&M University
Roger Yeomans, Toyota Motor Manufacturing Alabama, Inc.
Allen Young, Community Volunteer

2020 Board Officers
President: Marsha Adams
Vice President/PRESIDENT ELECT: Bobby Ginn
Secretary: Stephen Davis
Treasurer: Stacy Riley
Past President: Chuck Jones

Stakeholders
Mayor Tommy Battle, City of Huntsville
Hon. Rob Broussard, Madison County District Attorney
Sheriff Kevin Turner, Madison County Sheriff’s Dept
Christie Finley, Huntsville City Schools
Mayor Paul Finley, City of Madison
Chief Dave Jernigan, Madison Chief of Police
Allen Perkins, Madison County Schools
Chief Mark McMurray, Huntsville Chief of Police
Ed Nichols, Madison City Schools
Tonita Phipps, Madison County DHR
Hon. Dale Strong, Madison County Commission

Young Professional Advisory Council Impact

The Young Professional Advisory Council (YPAC), which was established in 2019, is a group of young professionals who have committed to being ambassadors for the NCAC among their peers and in the community. YPAC members continued to give their time and resources through volunteer projects and fund raising during 2020.

Due to the pandemic, the NCAC campus was closed to guests and volunteers for most of 2020. YPAC members stepped up to help complete projects that are normally reserved for NCAC volunteers.

In 2020, YPAC helped to:
• Create and organize therapy kits for the Intervention Department
• Plan and execute event setup, food item delivery, ticket sales, and invitations for the Virtual Superheroes Shindig
• Plan and execute the 2020 Aim for Advocacy, as well as pickup and delivery of ammunition prior to the event
• Provide food packages for over 60 families in need during the holidays
• Volunteer and support the NCAC at the 2020 Star Market Classic Golf Tournament
• Host the HealthSource Golf Tournament to benefit the NCAC which raised over $5,000
• Connect the NCAC with various grant opportunities
• And . . . . much more

We are excited to have volunteers back on campus in the coming months! The gift of time and resources from our volunteers helps in the continuation of care for the families and children served at the NCAC. If you would like to become a part of our amazing volunteer team, visit our website or contact Paige Beitel at pbeitel@nationalcac.org.
### Local Impact

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,507</td>
<td>Multidisciplinary team case reviews</td>
</tr>
<tr>
<td>474</td>
<td>Forensic interviews with children</td>
</tr>
<tr>
<td>351</td>
<td>Crisis interventions with families when they come for a forensic interview</td>
</tr>
<tr>
<td>25</td>
<td>Therapy graduations</td>
</tr>
<tr>
<td>1,815</td>
<td>Hours of therapy</td>
</tr>
<tr>
<td>186</td>
<td>Specialized medical exams of children</td>
</tr>
<tr>
<td>1,231</td>
<td>Follow-up advocacy with families after the initial forensic interview</td>
</tr>
<tr>
<td>307</td>
<td>Disclosures of abuse</td>
</tr>
<tr>
<td>307</td>
<td>Children interacted with our facility dog, Wilson VI</td>
</tr>
</tbody>
</table>

#### Healthy Families Program
- **48** Families including 61 children participated in home visitation services
- **23** At-risk families received intake interviewers
- **902** Home visits were provided to address the needs of over-burdened first-time parents
- **95%** of participants in home visitation services had no substantiated reports of abuse or neglect.
- **612** Families received case management services connecting them with community resources
- **148** Parents attended parenting classes

#### Stop Child Abuse and Neglect (SCAN)
- **111** Programs provided to
  - **3,179** Students in Madison County and Madison City school systems
  - **2** children disclosed child abuse during SCAN presentations.
  - **148** Families impacted (Jan-Mid March)

#### Partnership in Parenting Program
- **277** Children of

---

*No programs took place mid-March through December 2020 due to the pandemic.*
National and International Impact

The NCAC Training Center is the leading provider of training, consultation, and resources for professionals working with abused children and their families for the past 37 years, reaching more than 257,000 professionals from the United States and 142 countries.

**OPEN REGISTRATION TRAININGS**

1,743 professionals from 50 states, District of Columbia (D.C.), US Armed Forces, and 11 countries

**CUSTOMIZED TRAININGS**

1,064 professionals from 50 states, DC, and US Armed Forces

**INTERNATIONAL TRAININGS**

878 professionals from 9 countries

**INTERNATIONAL symposium ON CHILD ABUSE**

CANCELLED DUE TO THE PANDEMIC

**TECHNICAL ASSISTANCE**

637 professionals from 48 states and D.C.

**CALiO (Child Abuse Library Online)**

36,647 unique visitors from 50 states and 142 countries

**NCACvtc (Virtual Training Center)**

72,024 completed online trainings from 50 states, DC, and 43 countries

A project of the National Children’s Advocacy Center, Southern Regional Child Advocacy Center (SRCAC) is located on the NCAC campus in Huntsville, Alabama. Funded through the Department of Justice, the SRCAC delivers training and technical assistance to those individuals in the U.S. Southeast Region who provide collaborative and coordinated responses to victims of child abuse.

**5,301** of child abuse professionals trained through subawards to state Chapters in the Southern region

**3,938** of child abuse professionals trained online through conference presentations, customized and core trainings, and webinars

**9,239** TOTAL Number of child abuse professionals trained by SRCAC
Protector’s Circle

COMMUNITY PARTNERS

180° Society ($5,000 +)
- Alpha Foundation, Inc.
- United Way of Madison County
- Madison County Commission
- Warren Averett Companies, LLC
- Intrepid Ideal Community Fund
- Sara Baker Foundation, Inc.
- I3 Cares Foundation
- ERC, Inc.
- Yulista Holding, LLC

Health Source Consulting Services, LLC
- Crestwood Medical Center
- Venturi Brighter Day Employee Fund
- Quantitech in Action
- The Olin King Family Charitable Fund
- Alabama A&M University Foundation
- ServisFirst Bank
- Capstone Realty - Darrin and Natalie Hasley

Community Partners ($1,000 - $4,999)
- Chilton Family Charitable Fund
- Mevatec Foundation
- COLSA Corporation
- Give256 Fund
- Madison County Medical Alliance
- PPT Solutions, Inc
- Madison County Legislative Office
- Tennessee Valley Research Group

INDIVIDUAL DONORS

180° Society ($5,000 +)
- Mr. and Mrs. Robert Baron
- Mr. and Mrs. Chad Donald
- Mr. and Mrs. George Jones
- Mr. and Mrs. Andy Kattos
- Dr. and Mrs. Howard Miller
- Dr. Mark Sapp
- Mr. and Mrs. Thomas Young

Legacy ($1,985 - $4,999)
- Mr. and Mrs. Charles Allen
- Mr. and Mrs. Ken Aschenbrenner
- Mr. and Mrs. Philip Boucher
- Mr. and Mrs. Ron Golub
- Mr. and Mrs. Scott Hangartner
- Mr. and Mrs. Thomas Howsman
- Mr. and Mrs. Matthew Kliesner

- Dr. and Mrs. Mark Leberte
- Mr. and Mrs. Bill McMahon
- Mr. and Mrs. Tony Palumbo
- Mr. and Mrs. Stephen Robertson
- Mr. and Mrs. Michael Wicks

Benefactors ($500 - $1,984)

- Drs. Phil Adams
- Mr. and Mrs. Todd Aycock
- Mr. Dennis Bacon
- Ms. Paige Beitel
- Dr. and Mrs. Jay Billings
- Ms. Traci Billman
- Mr. and Mrs. Jim Bolte
- Mr. and Mrs. Chris & Elaine Brunhoeber
- Dr. and Mrs. Michael Cain
- Mr. and Mrs. Tim Collins
- Dr. and Mrs. Michael Cantrell
- Ms. Sandra Cepeda
- Mr. and Mrs. Michael Cooke
- Mr. and Mrs. Philip Crossfield
- Dr. and Mrs. Manh Dang
- Mr. and Mrs. Stephen Davis
- Ms. Linda Dreyfuss
- Mr. and Mrs. John Emerson
- Ms. Susan Erfesoglu
- Ms. Teresa Esquivel
- Mr. and Mrs. Samuel Fara
- Mr. and Mrs. Carlos M. Fernandez
- Ms. Ellen Flaherty
- Mr. and Mrs. James Flaherty
- Mr. and Mrs. James Gilbert
- Dr. and Mrs. Robert Ginn
- Mr. David Goodall
- Mr. and Mrs. Charles Gough
- Mr. and Mrs. Paul Grospitch
- Dr. and Mrs. Walt Grundy
- Mr. and Mrs. John Gully
- Mr. and Mrs. Michael Gully
- Mr. and Mrs. David Harbarger
- Mr. Dave Hargrove
- Mr. and Mrs. Jimmy Hudson
- Mr. and Mrs. Daniel Jones
- Mr. and Mrs. Robert M. Jones
- Ms. Richele Jordan-Davis
- Ms. Hope Kinch
- Mr. and Mrs. Aaron Lanford
- Ms. Kimberly Lewis
- Lt. Gen. and Mrs. James Link
- Dr. and Mrs. Peter Loux
- Mr. and Mrs. Paul Markow
- Ms. Monte McGee
- Mr. and Mrs. M.H. Merritt
- Mrs. Ila Mitchum
- Mr. Gregory Nelson
- Mr. and Mrs. Chris Newlin
- Mr. and Mrs. Ryan Odum
- Dr. and Mrs. Harold Pastrick
- Mr. Dipthesh Patel
- Ms. Janeen Patel
- Mr. and Mrs. Donald Perkey
- Mr. and Dr. William Pope
- Dr. and Mrs. Mark Russell
- Mr. and Mrs. Eugene Sapp
- Mr. Ranjana Savant
- Ms. Melba Scott
- Dr. and Mrs. John Shields
- Mr. and Mrs. Jerry Skievaski
- Mr. and Mrs. Paul Steele
- Ms. Peggy Stevens
- Chairman Dale Strong
- Dr. and Dr. Jordan Taylor
- Mr. John Robin Thomas
- Mr. and Mrs. Vince Tylutki
- Mr. Thomas Vernor
- Mr. and Mrs. William Walton
- Ms. Pamela Webb
- Dr. and Mrs. Peter Weiland
- Dr. Louis Weiner
- Mr. and Mrs. Jim Wesson
- Mr. Chad Wilson
- Dr. H. Wright
- Mr. and Mrs. Thomas Young
Event Sponsors

SUPERHEROES
SHINDIG
VIRTUAL
National Children's Advocacy Center

REDSTONE
FEDERAL CREDIT UNION

Servis 1st Bank
OUR NAME IS OUR MISSION.

Purveyor
Huntsville

Aim For Advocacy
SPORTING CLAY EVENT
GONZALES FARM

GOLDEN TRIGGER SPONSOR:

12 GAUGE SPONSORS:

JERRY DAMSON
HONDA ACURA

RANGEX TECHNOLOGIES

YULISTA

CENTURY AUTOMOTIVE

MADISON COUNTY ALABAMA

ROUND SPONSORS:

LINE-X

TWICKENHAM

ERCA

BRYANT BANK

Fountain Parker

House & Associates, LLC

INvariant

IN KIND SPONSORS:

Brooks & Collier
Line X
Bullet & Barrel
Sportsman Condo, Lee & Bill Coggins

Mr. Big Guns
Cabela
Pat Thomason
The NCAC models, promotes, and delivers excellence in child abuse response and prevention through service, education, and leadership.

Save the Dates

SUPERHEROES

SHINDIG

Friday, September 17, 2021
nationalcac.org/superheroes-shindig

AIM FOR ADVOCACY

SPORTING CLAY EVENT
GONZALES FARM

Friday, October 15, 2021
nationalcac.org/aimforadvocacy